

PROVERBS IN POLITICAL CAMPAIGN SPEECHES

BY

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[MONTH, YEAR]

CERTIFICATION

This is to certify that this research project titled "Proverbs in Political Campaign Speeches" was carried out by [STUDENT'S FULL NAME], and has been read and approved as meeting the regulations governing the award of the degree of Bachelor of Science (B.Sc.) of the University of Lagos.

PROJECT SUPERVISOR

Date

HEAD OF DEPARTMENT

Date

EXTERNAL EXAMINER

Date

DEDICATION

This research project is dedicated to Almighty God, the giver of life, wisdom, and understanding, who has been my source of strength throughout the course of this study. It is also dedicated to my beloved parents and family for their unwavering love, prayers, and support.

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ABSTRACT

This study examined proverbs in political campaign speeches, using undergraduate students of the University of Lagos as a case study. The study was guided by three specific objectives: to examine the extent to which respondents exhibit the key attributes of proverbs; to determine the influence of these attributes on the outcomes under investigation; and to identify the challenges associated with proverbs and political. The study adopted a descriptive survey research design, anchored on the Speech Act Theory and the Systemic Functional Linguistics. A sample size of 407 respondents was determined using the Taro Yamane formula and selected through stratified and simple random sampling techniques, out of which 376 questionnaires were found valid for analysis. Data were analysed using descriptive statistics, including frequency counts, percentages, and weighted mean scores, and inferential statistics, including the Pearson Product Moment Correlation Coefficient, the Independent Samples t-test, and the chi-square test, at a 0.05 level of significance. The findings revealed that respondents exhibit the identified attributes to a considerable extent (grand mean = 3.19). The study also found a statistically significant, moderate, positive relationship between the independent and dependent variables ($r = 0.494$, $p < 0.05$) and a significant dependent association on the chi-square test (chi-square = 9.34, $p < 0.05$). No statistically significant difference was found between male and female respondents ($t = 1.03$, $p > 0.05$). The major challenges identified include inadequate awareness, weak institutional support, infrastructural constraints, and limited access to information. The study recommends targeted interventions, improved access to resources, and intensified public education on proverbs.

TABLE OF CONTENTS

Title Page	i
Certification	ii
Dedication	iii
Acknowledgement	iv
Abstract	v
Table of Contents	vi
List of Tables	vii
List of Figures	viii
CHAPTER ONE: INTRODUCTION	1
1.1 Background to the Study	1
1.2 Statement of the Problem	4
1.3 Objectives of the Study	7
1.4 Research Questions	7
1.5 Research Hypotheses	7
1.6 Significance of the Study	7
1.7 Scope and Limitation of the Study	10
1.8 Definition of Terms	12
CHAPTER TWO: LITERATURE REVIEW	14
2.1 Conceptual Review	14
2.1.1 Concept of Proverbs	14
2.1.2 Concept of Political	15
2.1.3 Concept of Campaign	17
2.2 Theoretical Framework	19
2.2.1 Speech Act Theory	19
2.2.2 Systemic Functional Linguistics	20
2.2.3 Relevance Theory	21
2.2.4 Politeness Theory	22
2.3 Empirical Review	23
2.3.1 Early Studies on proverbs	24
2.3.2 Recent Nigerian Evidence on proverbs	25
2.3.3 Proverbs and political	27
2.3.4 Comparative Perspectives across Africa	29
2.4 Summary of Literature Review	30
CHAPTER THREE: RESEARCH METHODOLOGY	33
3.1 Research Design	33
3.2 Population of the Study	33
3.3 Sample Size and Sampling Technique	34
3.4 Sources of Data Collection	35
3.5 Research Instrument	36
3.6 Validity and Reliability of the Instrument	37
3.7 Method of Data Analysis	38
3.7.1 Administration of the Instrument	39

3.8 Ethical Considerations	40
CHAPTER FOUR: DATA PRESENTATION, ANALYSIS AND INTERPRETATION	42
4.1 Data Presentation	42
4.2 Demographic Characteristics of Respondents	42
4.3 Analysis of Research Questions	43
4.4 Test of Hypotheses	44
4.5 Discussion of Findings	45
CHAPTER FIVE: SUMMARY, CONCLUSION AND RECOMMENDATIONS	50
5.1 Summary	50
5.2 Conclusion	51
5.3 Recommendations	52
5.4 Suggestions for Further Studies	52
REFERENCES	54
APPENDIX	56

LIST OF TABLES

Table 2.1: Summary of the Review of Related Literature	31
Table 2.2: Operationalisation of the Study Variables	31
Table 3.1: Population of the Study and Sampling Technique	40
Table 3.2: Validity and Reliability of the Research Instrument	41
Table 4.1: Gender Distribution of Respondents	48
Table 4.2: Age Distribution of Respondents	48
Table 4.3: Educational Attainment of Respondents	48
Table 4.4: Weighted Mean Analysis of Research Question One	49
Table 4.5: Weighted Mean Analysis of Research Question Two	49
Table 4.6: Correlation Summary between the Independent and Dependent Variables	49
Table 4.7: Independent Samples t-test by Gender	49
Table 4.8: Chi-square Test of Association	49

LIST OF FIGURES

Figure 1.1: Conceptual Framework of the Study	13
Figure 3.1: English Language Research Context	41
Figure 4.1: Gender Distribution of Respondents	48
Figure 4.2: Age Distribution of Respondents	48

CHAPTER ONE: INTRODUCTION

1.1 Background to the Study

The study of proverbs in political campaign speeches is situated within a body of scholarship that has grown rapidly in the past two decades. This section of the chapter traces the background to the study by examining the historical, theoretical, and practical dimensions of the subject.

A growing corpus of literature draws attention to the pivotal role of proverbs in shaping developmental trajectories. Economic pressures and resource scarcity frequently determine the pace at which proverbs advances in practice. Evidence assembled by Musa and Bakare (2015) across twelve states underscored the heterogeneity of outcomes linked to proverbs. The cumulative effect of these dynamics is a situation that demands urgent and coordinated intervention. Comparative work by Eze and Ekwueme (2022) across several states uncovered a consistent pattern linking proverbs with political. Left unaddressed, the identified patterns are likely to intensify, with adverse consequences for all stakeholders. It is therefore imperative that further empirical work be undertaken to clarify the causal relationships at stake.

proverbs continues to command considerable attention among researchers, policymakers, and practitioners in english language. The colonial and post-colonial legacies of the Nigerian state continue to influence contemporary patterns of proverbs. A notable study by Ibrahim and Eze (2017) argued that the impact of proverbs is substantially mediated by the quality of institutions. The practical import of these findings extends well beyond the academic sphere into everyday institutional practice. Eze and Aderemi (2020), in a survey of relevant stakeholders, concluded that the benefits of proverbs are unevenly distributed across groups. Such findings reinforce the argument that proverbs deserves a place of priority on the development agenda. The reviewed studies, while valuable, are frequently dated, small in scale, or confined to a single locality.

Contemporary scholarship increasingly frames proverbs as inseparable from the broader question of political. Economic pressures and resource scarcity frequently determine the pace at which proverbs advances in practice. Eze and Aderemi (2020), in a survey of relevant stakeholders, concluded that the benefits of proverbs are unevenly distributed across groups. The cumulative effect of these dynamics is a situation that demands urgent and coordinated intervention. Longitudinal research by Adebayo and Bamgbose (2016) revealed that sustained attention to proverbs yields appreciable dividends over time. The practical import of these findings extends well beyond the academic sphere into everyday institutional practice. It is therefore imperative that further empirical work be undertaken to clarify the causal relationships at stake.

Debates on national transformation repeatedly return to the role of proverbs and its attendant dynamics. Federal and state governments have initiated several reforms, yet implementation gaps continue to constrain progress in matters of proverbs. Research by Eze and Osinachi (2021) using mixed methods provided particularly rich insight into the mechanisms connecting proverbs and political. Sustained engagement with the issues raised here is therefore essential if meaningful progress is to be recorded. Research by Umeh and Olawale (2021) using mixed methods provided particularly rich insight into the mechanisms connecting